



Alberta Association of  
Professional Paralegals

## SPONSORSHIP PROGRAM

### Welcome Aboard and Thank you!

Thank you for your interest in support the Alberta Association of Professional Paralegals.

As a not-for-profit association, we rely on the generous contributions of our sponsors and partnerships.

We are pleased to offer the following opportunities for sponsorship of its members' events and initiatives in 2022.

***New: if you sponsor one or more events, we will renew your corporate membership for you.*** It is a requirement that AAPP sponsors be corporate members, but we want to simplify the process for you. If you have not already applied for or renewed your corporate membership for 2022, you can skip that step. We will register you and send you an email confirmation once your registration is complete. Your membership fee of \$300 will be included in the same invoice as the sponsorship investment.

Remember, as a Corporate Member, you will have the opportunity to attend all AAPP events in 2022 (event registration cost may apply for ticket events).

As a corporate member, sponsors are expected to abide by the AAPP membership policies.

### AAPP SPONSORSHIP CONTACT

Natesha Francis, Director, Sponsorship & Events  
AAPP

Address: 4003 69 Avenue, Lloydminster, AB T9V 1P1

Email: [sponsorship@alberta-paralegal.com](mailto:sponsorship@alberta-paralegal.com)

Tele: 780.271.5478

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### Platinum

\$2,300

**There is a limit of 6 Platinum Sponsorships available and are a first come/first served basis.**

As an AAPP Platinum Corporate Sponsor, you will receive the following:

- Corporate Membership fee waived of \$300
- A company representative to attend 2 Webinars per year to promote and advertise your service
- A corporate “shout out” during 2 Webinars per year
- Option to provide 2 Webinars per year to AAPP members to spotlight and present your services
- Sponsoring of 3 student attendees at Webinars
- Business logo etched on 3 Awards of Excellence
- A company representative to attend and present the Award to recipient at Awards Supper
- Provision of company marketing material and “swag bag” to Award recipients
- Top placement of logo and business description on AAPP Sponsorship webpage
- Quarterly social media spotlight within the legal community and AAPP members

*\*\*General marketing and webinar mentions and logos will be coordinated with other, non-competitive, sponsors.*

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## Gold

\$1,750

**There is a limit of 10 Gold Sponsorships available and are a first come/first served basis.**

As an AAPP Gold Corporate Sponsor, you will receive the following:

- Corporate Membership fee waived of \$300
- A corporate “shout out” during 3 Webinars per year
- Placement of logo during 2 Webinars per year
- Option to provide 1 Webinar per year to AAPP members to spotlight and present your services
- Sponsoring of 1 non-member student attendee at Webinars
- Business logo etched on 2 Awards of Excellence
- Provision of company marketing material and “swag bag” to Award recipients
- Mid page placement of logo and business description on AAPP Sponsorship webpage
- Social media spotlight within the legal community and AAPP members twice per year

*\*\*General marketing and webinar mentions and logos will be coordinated with other, non-competitive, sponsors.*

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**Silver**

**\$1,250**

**There is a limit of 5 Silver Sponsorships available and are a first come/first served basis.**

As an AAPP Silver Corporate Sponsor, you will receive the following:

- Corporate Membership fee waived of \$300
- Placement of logo during 3 Webinars per year
- Business logo etched on 1 Award of Excellence
- Provision of company marketing material and “swag bag” to Award recipients
- Lower page placement of logo and business description on AAPP Sponsorship webpage
- Social media spotlight within the legal community and AAPP members once per year

*\*\*General marketing and webinar mentions and logos will be coordinated with other, non-competitive, sponsors.*

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## One Time Sponsorship Opportunities

**There are limited single sponsorship opportunities and will be available on a first come/first served basis.**

*\*\*Please note, a Corporate Membership is required to sponsor any of the following items:*

Lower page placement of logo and business description on AAPP Sponsorship webpage for the calendar year	<b>\$500</b>
Social media spotlight within the legal community and AAPP members once per year	<b>\$200</b>
Sponsoring 1 Award of Excellence	<b>\$400</b>

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# Registration Form

COMPANY NAME: \_\_\_\_\_

Contact Name and Position: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

EMAIL ADDRESS (of contact): \_\_\_\_\_

PHONE NUMBER (of contact): \_\_\_\_\_

COMPANY WEBSITE: \_\_\_\_\_

PLEASE CHECK PREFERENCE 1:

Platinum       Gold       Silver

PLEASE CHECK PREFERENCE 2 (if first preference is sold out):

Platinum       Gold       Silver

PLEASE CHECK PREFERENCE 3 (if 2<sup>nd</sup> preference if sold out):

Platinum       Gold       Silver

Method of payment:

E-transfer       Online payment

Once the Registration form is received, AAPP will contact you by email with an invoice for payment, based on your above selections and availability.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*For office use: Date and time received:* \_\_\_\_\_

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